



Category Page Associate Buddies

Information Sheet

Find it Locally has 300 Melbourne Category Pages to be filled with 60 Business advertisers each so these pages can form a network of related businesses supporting visitors.

To complete this task by July 2025 we are offering 30 Business Owners to join as 'Find It Locally Category Page Associate Buddies'.

Being a 'Find It Locally Category Page Associate Buddy' is ideal for business owners who want to:

- ◆ **Generate an ongoing extra income stream** from:
 - Affiliated Marketing, promoting the Category Page Advertising Packages to Businesses, Corporates, etc. using various forms of media and using their unique Discount Code which entitles the Advertiser to a 25% Discount and the Referrer to receive a 25% Referral Commission
 - Building a team of 10 "Category Page Business Buddies" who are businesses wanting to grow their business & income with the support from the Find It Locally service, team & network. Associate Partners earn 10% Commission on the income & the Category Page Business Buddy earns 25% Referral Commission on the Advertising Income.
- ◆ **Engage with a team of likeminded business people** and create meaningful business relationships with regular events.
- ◆ **Gain knowledge** with strategic marketing & business solution development to encourage innovation & doing more business
- ◆ **Explore opportunities** that arise by being part of the 'Find It Locally Network'.
- ◆ Being part of the Find It Locally inner circle of management

Obligations

- ◆ Attend & Invite potential Advertisers & Category Page Business Buddies to our "Resilience Together" Monthly Events
- ◆ Promote Find it Locally weekly using popular media streams eg. Facebook, Flyers, Emails, Networking and offering their Discount Code.

Training & Support

- ◆ Monthly Zoom Meeting for 1.5 hours - Training, Networking, Questions, Sharing

Application form:

Name	
Business	
Business ABN	
Business Type	
Phone	
Email	
Website	
Suburb	

Please tick the box to show us which level you wish to be involved

Category Page Business Buddy & Associated Buddy \$250pa

Advertising \$250pa

- Top Page Advertising with Category Page (Image 22cm wide x 8cm high)
- Large Advertising Image with Community Business Directory (Image 22cm wide x 8cm high)
- Button Advertising Image with Community Notice Board or Online Shopping Centre (Image 5cm wide x 4cm high)
- Button Advertising Image with Category Page (Image 5cm wide x 4cm high)

Activities & Support

- Invites to all "Resilience Together" Events (after 12 months you can continue)
- Affiliate Referral Agent Agreement & Marketing Materials
- Monthly 1 hour Zoom Meeting for training & networking
- Category Page _____
- Discount Code _____
- Support with initiating two (2) Business Networking Events with members from your Category Page
- Support for building a team of Category Page Business Buddies (1 hour per month)

Category Page Associate Buddy Only \$0

- Affiliate Marketing - Supporting our Resilience Together Project by helping us onboarding Business Buddies

Activities & Support

- Support for building a team of Category Page Business Buddies (1 hour per month)
- Discount Code
- Affiliate Referral Agent Agreement & Marketing Materials
- Invite to all Events (after 12 months you can continue)